

## **Solo Show Publicity Information**

Date\_\_\_\_\_

Dear\_\_\_\_\_

Here is a list of what we need from you in order to publicize your show! These items are due 4 months prior to your show.

- A nice one-page bio to be used as a handout at your show. It would be good idea to use your "Social Media" to contact the public, associates, and friends. Think of bringing postcards, business cards, photo album, or events coming up where your work will be on display. Take advantage of your time here at the guild to let the world know who you are.
- 2. A 250 300-word statement about your show to be used on our website and in our newsletter.
- 3. A paragraph about your show to be used as a press release.
- 4. A picture to represent your show to be submitted electronically as a jpeg file or on a disk. This picture will be used on the website and in the newsletter.
- 5. Please email (or send a hard copy) to your curator.
- 6. A title for your show this is important! Please include your medium.

Thanks, we look forward to hearing from you and to your show!

Gallery Committee