

Diana Toni Giordano

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Professional Crochet Designer and Instructor

Artistic background, self-taught, passionate Crocheter and lover of fibers since teen years. Striving to keep the art and skill of Crochet the forerunner in the industry by developing new techniques and products. Extensive teaching experience and award winning technique lends to trade shows, CGOA conferences, seminars, workshops, schools, local chapters and yarn stores.

Areas of Expertise

Tunisian Crochet-The Afghan Stitch	Filet Crochet	Hairpin Crochet
Beading	Writing Patterns	Teaching 'The Simple Way'
Published designer	Popcorn Stitch with a Twist	Popcorn Stitch

Professional Development

Certification	Craft Yarn Council of America, 2008, Beginner through Professional Level
Associations	Crochet Guild of America, Professional Member and Demonstrator
Continuing Ed	CGOA, 2003 to present, Chain Link Conferences, Course work with Marty Miller, Myra Wood, Darla Fenton, Joan Davis and Karen Kempler
Prof Works	The Gauge less One Piece Hooded Scarf The New Popcorn Stitch with a Twist

Competitions, Awards, Designs and Magazines

Competed in CGOA competitions in 2012, 2013, 2014 and 2015
Won first place in CGOA shawl competition 2012 with Whirlwind Shrug
Crochet! Spring Issue 2013, featured the award winning Whirlwind Shrug and shawl combo
Annie's Attic catalog, 'The Whirlwind Shrug' design for sale
Designed the Sunset Shrug, bridal purse and wedding glass covers for Lions Brand
Designed a new technique to crochet the Popcorn known as 'Popcorn Stitch with A Twist'
Presented this to renowned crochet teacher Marty Miller at the CGOA conference 2014

Professional Experience

Teach Beginner, Intermediate and Advanced Level classes as both a Project and a Technique Instructor. Classes consist of both planned projects (hats, scarves, afghans) and teaching all basic stitches, reading patterns, textured stitches (cluster, puff/bobbles, popcorn stitch), learning new techniques and designer stitches. Intermediate and advanced classes cover learning to design your own projects from sweaters, vests, dusters, etc., including beading and how to start your own business.

Sayreville Public Library, Washington Avenue, Parlin, NJ	2018 to present
Michael's Art and Crafts Stores Holmdel, Freehold, Watchung, NJ	2014 to present
Crochet class in Wegman's Woodbridge, NJ	2013 to present
AC Moore Watchung, NJ	2006 to present
Judge for Crochet and Knit department, the Women's Federation of NJ, New Brunswick	2012-2015
Lion Brand Yarn Studio, Carlstadt, NJ	2015
Chelsea Yarns, Red Bank, NJ	2015
The Yarn Attic, Madison, NJ	2014
The Blue Purl, Main Street, Madison, NJ	2012
Knit-A-Bit Elm Street, Westfield, NJ	2008-2010
Coats and Clark Yarn Company Ambassador for the Redheart Division	2008

Other Areas Worked

Professional Dance Instructor, Management Trainer, Marketer

Volunteer

Roosevelt Care Center, Menlo Park, NJ 2012-2015
Taught students and guided them to selling their projects and taking field trips to yarn stores. The money they made went back in their account.